

A BETTER WAY TO MANAGE LICENSING

Ruvixx is a collaborative cloud solution that is re-imagining licensing and brand protection - with new revenue streams as the focal point. Ruvixx employs a data-driven approach through modern technology and data analytics to provide enterprises with the tools and insights necessary to explore and capture new revenue opportunities.

MAXIMIZING ROI & INSIGHTS FROM YOUR LICENSING EFFORTS

Managing the demands of a licensing program is challenging. Strict reporting requirements for key stakeholders, alongside pressures to meet program revenue objectives, are driving the need for more efficient and cost-effective operations than ever before. The reliance on spreadsheets and siloed technologies not designed with a licensing professional's specific needs in mind are further complicating the situation by creating missed revenue goals and opportunities, as well as a significant amount of busy work.

THE CHALLENGE TO SUCCESS



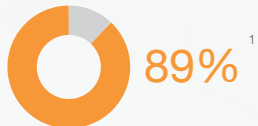
The over-reliance on Excel, email, and manual processes results in misalignments and royalty revenues falling through the cracks.



Working together is difficult to do when trying to collaborate within cross-functional teams and with external partners. Team productivity and business insights suffer as a result.



Lack of real-time insights limits the ability of executives to make timely and informed decisions, resulting in missed revenue.

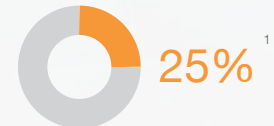


percent of audited licensees under-report and underpay royalties

1. KPMG, Keeping royalty contracts on track, 2013



percent of under-reported sales



percent of licensees under-report royalties owed by more than 100% of the total amount reported

WHY LICENSING TEAMS LOVE RUVIXX

Maximize your ROI

Provide a real-time snapshot of progress against goals, budgets, and recovered revenue from licensing initiatives through dashboards and reporting.

Less Busywork

No more messy spreadsheets and disjointed systems. Automate manual tasks and boost collaboration with parties inside and outside your company to deliver results.

No More Surprises

Secure, centralized knowledge management ensures transparency of information and accountability, simplifying reporting and accelerating decision making.

Quick & Easy Setup

Modern web interface and intuitive setup make it easy to get started. Smart import widgets ensure you'll get insights from your historical data on day one.

UNLOCK MORE REVENUE WITH RUVIXX

**Keep Executives in Sync**

Real time insights via dashboards and custom reports allow you to deliver the right level of information to management across all licensing initiatives.

**Transform Your Customer and Partner Experience**

Leverage a platform built with user experience top of mind to support your daily tasks and interactions such as online royalty reporting, customized product certification workflows etc. Measure interactions with your customers and partners while automating manual workflows .

**Gain Control Over Your Contracts**

Monitor, and measure contractual requirements and obligations, including key dates, terms, authorized entities, key rights, obligations, and more.

**360-Degree View of Your Business**

Gain key insights across customers, regions and product lines via customer storyboards and dashboards to proactively identify new opportunities, lost revenue and issues.

**Balance Team Workloads With Ease**

Standardize processes and communication across teams for improved efficiency and reduced case preparation time. Project transparency ensures visibility into daily task progress and workload balancing.

**Quick & Easy Setup, Simple Integration**

Our modern web interface and intuitive setup make it easy to get started. Smart import widgets and open API's ensure you will get insights from your historical data and existing systems/tools on day one.



GET STARTED TODAY

Join a growing list of industry leaders who rely on Ruvixx.



Contact us today for a live demo and more information:
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