



Privacy Policy – Updated as of February 24, 2016

PRIVACY POLICY

Welcome to www.Ruvixx.com (“Website”). We are happy that you have chosen to visit our Website, learn more about our company, and use the services available on our Website. Our Privacy Policy is designed to assist you in understanding how we collect and use personally identifiable information (“Personal Information”) and information that does not identify you personally (“Non-Identifying Information”) that you provide to us and to assist you in making informed decisions when using our Website. We will not use or share your Personal Information with anyone except as described in this Privacy Policy.

In this Privacy Policy the term “www.Ruvixx.com” refers to our Website, the homepage of which is located at www.Ruvixx.com; the terms “us” or “we” or “our” refers to Ruvixx, Inc. (“Ruvixx”), the owner of www.Ruvixx.com. The terms “you” or “user” refer to the user or viewer of www.Ruvixx.com and the services available via the Website. Capitalized terms that are not defined in this Privacy Policy have the meaning ascribed to them in our Terms and Conditions.

By using the Website and the services available via the Website, you agree to this Privacy Policy and any additional terms applicable to certain services and programs available via the Website in which you may elect to participate. You also agree to our Terms of Use, located at www.ruvixx.com, which is incorporated herein by reference and any reference to these Terms of Use herein shall be deemed to reference and include the Terms of Use.

IF YOU DO NOT AGREE TO THIS PRIVACY POLICY, YOU MAY NOT USE OR ACCESS THE WEBSITE. YOU SHOULD IMMEDIATELY STOP USING THE WEBSITE AND NOT PARTICIPATE IN ANY PROGRAM, GOODS OR SERVICES OFFERED THROUGH THE WEBSITE.

We reserve the right at all times to discontinue or modify any part of this Privacy Policy in our sole discretion. If we make changes to this Privacy Policy, we will post the revised Privacy Policy on the Privacy Policy page on the Website. Any changes to this Privacy Policy will be effective upon the posting by us of the revised Privacy Policy on the Website. If you do not agree to the changes, you must discontinue use of the Website and any services or goods offered via the Website after the effective date of the changes. We suggest that you revisit this Privacy Policy regularly to ensure that you stay informed of any changes. You agree that posting any changes on the Privacy Policy page is adequate notice to advise you of these changes, and that your continued use of the Website and any services or goods provided via the Website constitutes acceptance of these changes and the Privacy Policy as modified.

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Privacy is fundamental to Ruvixx. Each company or organization on Ruvixx lives in a separate Network (as defined below) that assures the privacy of the persons who are authorized to use the Network (“Members”) and the Personal Information posted in that Network.

Summary

Your Network is defined by your company or organization's email domain or specifically a permitted e-mail address provided by your Network administrator even if not within the organization’s email domain. For example, all users who sign up with a "greatco.com" email address would be part of the greatco.com network and the Network administrator for greatco can add additional specific e-mail addresses to the greatco network even if not a “greatco.com” e-mail address.

Only the people in your Network can view the Member profiles, feeds, User Content (as defined below), information, and materials created in or made available by your Network. Additional configurations permit what each Member or person can see in the Network, which configurations vary based on which Ruvixx products are being accessed and used.

Network administrators can also remove a Member or user at any time and are responsible for terminating access for persons who are no longer permitted Members or users within the Network.

We don't share your private information with advertisers. This includes your email address and the email addresses of others in your Network.

The Company for which you work and/or which granted you access to the Network may impose additional security requirements upon your use of the Website, such as secure sessions, password policies, and restricting access to the IP range of their VPN.

The Company which granted you access to the Network owns the User Content created by you and other Members when using the Website. Ruvixx does not own User Content. Please be aware that Network administrators may request that messages posted to their Network or other data be securely exported to a designated destination for archival and backup purposes.

Ruvixx's administrative tools do not allow our employees to view messages and other data in a Network. Access to our database is granted only to our technicians on a case-by-case basis to troubleshoot specific technical issues, or as may be required by law. Each such instance is logged.

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Collection of Information

Generally, you may provide us with two types of information, Personal Information and Non-Identifying Information, both of which are discussed in greater detail below. Personal Information is information you provide us from which your identity can be determined. Non-Identifying Information is information collected from you and your computer when you interact with the Website. Such information helps us to determine information about how you found our Website, the date that you visited our Website and search engines that may have led you to our Website. We collect this information in order to continually improve and enhance the functionality of www.Ruvixx.com.

Personal Information You Choose to Provide

In order to make your visits to our Website as enjoyable as possible, we may ask you for Personal Information. Personal Information includes information about you that specifically identifies you or, when combined with other information we have, can be used to identify you, including, but not limited to contact information such as your email address, phone number, and address, information you provide to other users of our Website about you, your employer, persons or entities with whom you are affiliated, and your answers to questionnaires you may receive via the services available on the Website. Below is a description of some of the ways that you may provide Personal Information to us, as well as further details on how we may use such Personal Information.

Sign-Up Information and Profile

You provide us with Personal Information, such as your name and email address, when you register a Member account with the Website. You may also choose to add information, such as a photo, to your profile.

Contact Us/Feedback

If you email us through the www.Ruvixx.com contact us link on our Website, we may ask you for information such as your name and email address so we can respond to your questions and comments. If you choose to correspond with us via email, we may retain the content of your email messages, your email address and our response to you. In certain cases, and with your permission, we may post content from your emails to us on the Ruvixx Website.

Questionnaires and Surveys

We may occasionally ask users of our Website to complete online surveys and opinion polls about their activities, attitudes and interests. These surveys help us better serve you and improve the usefulness of Ruvixx. In requesting your participation

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in these surveys we may ask you to provide your name and email address to us.

User Content; Responses to Member Questionnaires

Our Website may offer you the opportunity to submit, upload, publish or otherwise make available to other Members and users of the Website through the services available on the Website textual, audio, and/or visual content and information, including commentary and feedback, responses to other user's questions, on bulletin boards and blogs and in chat rooms ("User Content"). If you choose to create and submit User Content and use these features, you should be aware that any Personal Information you submit through these features can be read, collected, or used by other viewers of these forums and could be used to send you unsolicited messages. We are not responsible for the Personal Information you choose to submit in these forums.

We also use information collected as described in this Privacy Policy to provide the services requested by users of our Website and persons who interact with users of our Website. For example, you may be directed to this Website by a Member or user of the Website to respond to a questionnaire using the services available via the Website. Such questionnaire may request Personal Information about you, your company, and/or your employer and Non-Identifying Information. If you complete a questionnaire and submit it via the Website, we will transmit that information to the Member and/or user. We will use and analyze that information to provide information about you to the Member and/or user. Other Members and users of the Website within the same Network as the Member or user who provided the questionnaire to you may be able to see your responses to the questionnaire and any analysis of such responses.

Non-Identifying Information

Non-Identifying Information means information that alone cannot identify you, including data from cookies, pixel tags and web beacons (tiny graphic images placed on website pages or in emails that allows us determine whether you have performed specific actions), and device data (information concerning a device you use to access, use, or interact with the Website, such as operating system type or mobile device model, browser type, domain, and other system settings, the language your system uses and the country and time zone of your device, geo-location, unique device identifier or other device identifier, mobile phone carrier identification, and device software platform and firmware information). To the extent permitted by applicable law, we reserve the right to combine your Personal Information with Non-Identifying Information. Below is a description of some of the ways we may use Non-Identifying Information.

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Cookies

We may use “cookies” on or in connection with our Website to maintain information about you. A cookie is a very small text document, which often includes an anonymous unique identifier. Ruvixx employs the use of both “session” cookies and “persistent” cookies. A persistent cookie remains on your hard drive after you close your browser. Persistent cookies may be used by your browser on subsequent visits to the Website. Persistent cookies can be removed by following your web browser’s directions. A session cookie is temporary and disappears after you close your browser.

When you visit our Website, our computer may ask your computer for permission to employ the use of a session or persistent cookie. Our Website will then send a cookie to your browser if your browser’s preferences allow it, but (to protect your privacy) your browser only permits our Website to access the cookies it has already sent to you and not the cookies sent to you by other websites.

Most web browsers can be adjusted to inform you when a cookie has been sent to you and provide you with the opportunity to refuse that cookie. However, refusing a cookie may, in some cases, preclude you from using, or negatively impact the display or function of, our Website or certain areas or features of our Website.

Clear GIFs

We may also use “Clear GIFs” (aka “web beacons” or “pixel tags”) or similar technologies in our Website and/or in our communications with you. A Clear GIF is typically a one-pixel, transparent image located on a web page or in an e-mail or other type of message, which helps us to verify an individual’s viewing or receipt of a web page or message. Clear GIFs allow us to know whether you have viewed a web page prior to visiting our Website and may enable us to relate such information to other information, including your Personal Information. We use information provided from Clear GIFs to enable more accurate reporting, improve the effectiveness of our marketing, and make Ruvixx better for our users.

IP Address and Clickstream Data

Our servers automatically collect data about your Internet Protocol address when you visit us. When you request pages from our Website, our servers may log your IP Address and sometimes your domain name. Our server may also record the referring page that linked you to us (e.g., another website or a search engine); the pages you visit on this Website; the website you visit after this Website; other information about the type of web browser, computer, platform, related software and settings you are using; any search terms you have entered on this Website or a referral website; and other web usage activity and data logged by our web servers. We use this information

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for internal system administration, to help diagnose problems with our servers and to administer our Website. Such information may also be used to gather broad demographic information, such as country of origin and Internet Service Provider. We may also link this information with Personal Information. Any or all of these activities with regard to the above-described Website Usage Information may be performed on our behalf by our third-party service providers. (See third-parties Sharing Information with Third Parties section below).

Use and Disclosure of Personal Information

We will use your Personal Information to respond to your requests and to provide you with our product and service offerings. We may match information collected from you through different means or at different times, including both Personal Information and Non-Identifying Information, and use such information along with information obtained from other sources, including (without limitation) any of our other websites and third parties. If you choose to import your address book contacts as part of Ruvixx's invitation process, we may store those names and emails and display them to other Network members on the Website in order to customize the services available via the Website for you and to enable you and other Members and users in your Network to generate subsequent invitations. We may send you notices (for example, in the form of emails, mailings, and the like), and otherwise correspond with you, about products, services, companies, events, sponsored by us and others, that we think might interest you. You may opt out of receiving such notices from us by following the instructions in the Rights to Opt In/Opt Out section above.

In addition, we may analyze user behavior as a measure of interest in, and use of, our Website and emails, both on an individual basis and in the aggregate. Ruvixx will not share, rent or sell your Personal Information to other parties, except as provided in this Privacy Policy.

Other Ways We Use Personal Information and Non-Identifying Information

We use information collected as described in this Privacy Policy to: (i) facilitate communications between users on the Website; (ii) perform analytics and conduct customer research; (iii) communicate and provide additional information that may be of interest to you about us, sometimes by combining your information with information from other sources; (iv) send you reminders, technical notices, updates, security alerts, support and administrative messages, service bulletins, marketing messages, and requested information; (v) administer rewards, surveys, sweepstakes, contests, or other promotional activities or events; (vi) manage everyday business needs, such as administration of the Website, forum management, fulfillment, analytics, fraud prevention, and enforcement of corporate reporting obligations and Terms of Use, or to

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comply with the law; and (vii) enhance other information we have about you directly or from other sources to help us better understand you and determine your interests. We also may use information collected as described in this Privacy Policy with your consent or as otherwise required or permitted by law.

Sharing Information with Third Parties

Service Providers

We may use third-party partners to help us operate and maintain our Website and deliver our products and services. We may also share your Personal Information and Non-Identifying Information with our service providers and other third parties (“Affiliated Parties”) that provide products or services for or through this Website or for our business (such as website or database hosting companies, address list hosting companies, communications providers, email service providers, analytics companies, distribution companies, fulfillment companies, credit card processing companies and other similar service providers that use such information on our behalf).

Third-party service providers are contractually restricted from using or disclosing the Personal Information and Non-Identifying Information except as necessary to perform services on our behalf or to comply with legal requirements, or otherwise subject to the terms of this Privacy Policy.

Aggregate Statistics

We may compile Non-Identifying Information into aggregate statistics regarding user behavior as a measure of interest in, and use of, our Website and emails to third parties in the form of aggregate data, such as overall patterns or demographic reports, which do not describe or identify any individual user. Information relating to aggregate statistics may be collected through the use of third-party cookies and other third party tracking devices.

Legally Compelled Disclosures

We may disclose your Personal Information if required to do so by law or subpoena or if we believe that such action is necessary to (a) conform to the law, comply with a judicial or court order or comply with legal process served on us or Affiliated Parties; (b) protect and defend our rights and property, the Website, the users of the Website, and/or our Affiliated Parties; or (c) act under circumstances to protect the safety of users of our Website, us, or third parties.



Business Transfer

We reserve the right to transfer any information we have about you in the event we sell or transfer all or a portion of our business or assets. Should such a sale or transfer occur, we will use reasonable efforts to direct the transferee to use personal information you have provided through this Website in a manner that is consistent with this Privacy Policy. If this occurs, we will notify you as described in “Updates to our “Privacy Policy””.

Other Disclosures of Information

We may also share your Personal Information and Non-Identifying Information as required or permitted by law: (i) to facilitate a direct relationship with you or between you and other users of the Website; (ii) to enable electronic communications with you as part of the fulfillment of a request, wish, purchase, a sponsored reward, offer, contest, program, or other activity in which you have elected to participate; (iii) to combat fraud or criminal activity or as part of legal proceedings affecting us; or (iv) with your consent.

We do not share Personal Information with third-party ad-servers (third parties that provide the technology to place ads on websites and track ad performance); however, third-party ad-servers may automatically collect Non-Identifying Information about your visit to the Website and other websites such as your device address, your Internet Service Provider and the browser you use to visit the Website. They do this by using cookies, clear gifs and other technologies. Information collected may be used, among other things, to deliver advertising targeted to your interests and to better understand the usage and visits to the Website and the other websites tracked by these third parties. This Privacy Policy does not cover the collection methods or use of the information collected by third-party ad-servers, and we are not responsible for cookies or clear gifs in third party ads. We encourage you to review the privacy policies or statements of these third party advertising companies to learn more about their use of cookies and other technologies.

Consent to Worldwide Transfer and Processing of Personal Data

If you live outside the United States, and you use the Website or provide us with Personal Information and Non-Identifying Information directly via the Website, your information will be handled in accordance with this Privacy Policy. By using the Website or providing us your Personal Information and Non-Identifying Information, you are directly transferring your Personal Information and Non-Identifying Information to us in the United States. Even though the United States may not have the same level of data protection as your jurisdiction, you agree and consent to the collection, transfer, and processing of your Personal Information and Non-Identifying

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Information by us in accordance with this Privacy Policy. You are solely responsible for compliance with any data protection or privacy obligations in your jurisdiction when you use the Site or provide us with Personal Information. Regardless of where we transfer your information, we still protect your information in the manner described in this Privacy Policy.

Notice Regarding Data Protection Obligations.

Certain services available via the Website enable you to request data and information from other persons or entities (“Requested Data”). Although such services allow such persons or entities to consent to the gathering, submission, storage, manipulation, and use of the Requested Data, such consent may not satisfy your data protection obligations with respect to the gathering, submission, storage, manipulation, and use of the Requested Data by you and anyone who will have access to such Requested Data. It is your responsibility to ensure you and all others who will have access to the Requested Data (a) are acting in compliance with all applicable laws regarding the gathering, submission, storage, manipulation, and use of the Requested Data; and (b) have obtained all required or necessary consents for the gathering, submission, storage, manipulation, and use of the Requested Data. It is your responsibility to notify us if you become aware that any person or entity has revoked his, her, or its consent to the gathering, submission, storage, manipulation, and use of Requested Data. You understand and agree that we are under no obligation to provide services via the Website involving the gathering, submission, storage, manipulation, and use of Requested Data where the person or entity providing the Requested Data has revoked his, her, or its consent to such gathering, submission, storage, manipulation, and use. You are solely responsible for ensuring that sufficient information is provided in all privacy policies applicable to your use of the Requested Data permit such use.

Your Access and Correction Rights

You retain the right to decline to submit Personal Information through Ruvixx, in which case Ruvixx may not be able to provide certain services to you. However, if you choose to provide Personal Information to Ruvixx, we will provide you with the ability to access, correct, update or delete the Personal Information you have provided to this Website by emailing help@Ruvixx.com. We will respond to your request within 30 days. However, before we are able to provide you with any information or correct any inaccuracies, we may ask you to verify your identity and provide other details to help us to respond to your request.

Third-Party Websites

This Privacy Policy only addresses Personal Information and Non-Identifying Information collected and used when you viewing or accessing this Website and the

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services available via this Website. You may have the opportunity to visit, or link to, other websites during your session on the Website, including other websites operated by Ruvixx or by unaffiliated third parties.

These websites may collect Personal Information about you, and because this Privacy Policy does not address the information practices of those other websites, you should review the privacy policies of such other websites to see how they treat your Personal Information.

Our Website may include social media features, such as LinkedIn, and Twitter. These features may collect your IP address, which page you are visiting on our site, and may set a cookie to enable the feature to function properly. Social media features are either hosted by a third party or hosted directly on our Site. Your interactions with these features are governed by the privacy statement of the company providing it.

Privacy of Minors

This Website is not directed to children under the age of thirteen and we do not knowingly collect personal information from children under the age of thirteen on our Website. If we become aware that we have inadvertently received personal information from a visitor under the age of thirteen on our Website, we will delete the information from our records.

Security

Ruvixx uses commercially reasonable and industry standard physical, managerial and technical safeguards to preserve the integrity and security of your Personal Information. We also use Secure Sockets Layer (SSL) encryption to transmit sensitive information. While Ruvixx endeavors to protect the security and integrity of sensitive Personal Information provided to this Website, due to the inherent nature of the Internet as an open global communications vehicle, we cannot guarantee that information, during transmission through the Internet or while stored on our systems or otherwise in our care, will be safe from intrusion by others, such as hackers.

If you contact us by email or a “contact us” or similar feature on the Website, you should be aware that your transmission might not be secure. An unaffiliated third party could view information you send by these methods in transit. We will have no liability for disclosure of your information due to errors or unauthorized acts of third parties during or after transmission.

In the unlikely event that we believe that the security of your Personal Information in

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our possession or control may have been compromised, we may seek to notify you of that development. If a notification is appropriate, we would endeavor to do so as promptly as possible under the circumstances, and, to the extent we have your email address, we may notify you by email. You consent to our use of email as a means of such notification. If you prefer for us to use another method to notify you in this situation, please email us at help@Ruvixx.com with the alternative contact information you wish to be used.

Contact Us

If you have any questions or comments about this Privacy Policy, or if you would like to review, delete or update information we have about you or your preferences, please contact us at the following address:

Name: Ruvixx, Inc.

Address: 300 Brannan Street, #507, San Francisco, CA 94107

Email: help@Ruvixx.com